

## PRIVACY AND COOKIES POLICY

This is the Privacy & Cookies Policy (the “**Policy**”) of Weblingua Limited (t/a Text Inspector), a company registered in England and Wales with Company Number 11275226 and a registered office at Unit 20, Fruitworks Coworking, 1-2 Jewry Lane, Canterbury, Kent, CT1 2NP, United Kingdom, (hereafter “**Text Inspector**”, “**we**” or “**us**”). This Policy describes the ways in which Text Inspector collects and uses information about you when you use our website at <https://textinspector.com/> (the “**Website**”), including when you create an account to use our text analysis software (the “**Software**”).

Text Inspector may change this Policy at any time and when this happens we will notify you of any changes to this Policy by noting this on the Website. The changes will apply to your use of the Website and/or your use of the Software after we have notified you. If you do not wish to accept the new Policy you should stop using the Website and/or the Software (as applicable). If you continue to use the Website and/or the Software after the changes, your continued use of the Website and/or your use of the Software shows us your agreement to be bound by the new Policy.

This Policy was last changed in October, 2022.

1. **ICO registration:** For the purposes of data protection legislation, Text Inspector is the controller for the processing of your personal data and has registered with the Information Commissioner’s Office (“**ICO**”).
2. **Information we use about you:**

What information do we collect?	When do we collect this?	How do we use this information?	Our reasons	
<ul style="list-style-type: none"> <li>➤ Name</li> <li>➤ E-mail address</li> <li>➤ Any other information inputted by you into your PayPal account such as address and country of origin</li> </ul>	When you register to create an account.	To create your account and, in the case of the PayPal information, to take payment, although such information is only held within PayPal and not by Text Inspector.	Contractual necessity.	We need this information to allow you to become a registered user and pay for use of the Software accordingly.
<ul style="list-style-type: none"> <li>➤ Profession</li> <li>➤ Country</li> </ul>	When you register to create an account.	To further understand our userbase.	Consent.	You can choose whether to provide us this information or not.
Any information you provide to us via the “Contact Us” page of the Website or by e-mailing our contact e-mail address.	When you choose to contact Text Inspector via the Website.	To answer your particular query.	Consent.	You choose to contact us to ask a particular query and choose what information to provide to us. We then use this information to answer your particular query/queries.
<ul style="list-style-type: none"> <li>➤ Name</li> <li>➤ E-mail address</li> </ul>	When you register to create an account.	To send you e-mails that we consider you may be interested in.	Consent unless otherwise permitted to rely on legitimate interests under applicable direct marketing legislation.	To help us connect with you and provide you details of products/services that we consider may be of interest to you.
Any information collected via our use of cookies as	When these cookies are placed on first	To carry out the functions specified by the particular cookies	Consent (or legitimate interests	With the exception of any strictly necessary cookies, we rely on you agreeing to the placing of

described in Clause 7 below.	entering the Website.	as described in Clause 7 below.	for the strictly necessary cookies).	such cookies by your acceptance to the cookie banner displayed when you first enter the Website.
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3. **Sharing your information with third parties:** Some of the information Text Inspector collects from you is passed to third parties. These third parties are:

- (a) our marketing e-mail provider – MailChimp;
- (b) storage providers such as Hubspot;
- (c) certain third party analytics and cookies providers as described further in Clause 7 below;
- (d) our regulator (the ICO);
- (e) in anonymised form, Text Inspector may share the information with:
  - i. any third party, in relation to the sale of some or all of Text Inspector’s business, or its assets, or as part of any business restructuring or reorganisation. Text Inspector will take steps with the aim of ensuring that your rights continue to be protected if your personal data is transferred under these circumstances;
  - ii. data aggregators and platform providers as part of an analysis of user metrics or sales performance; or
  - iii. law enforcement agencies in compliance with law enforcement.

4. **Links to third party websites and third party adverts:** Text Inspector is not responsible for the privacy policies and practices of other sites even if you access them via the Website and/or as part of your use of the Software. You should check the policy of each site you visit and contact its owner or operator if you have any concerns or questions.

5. **Security:** Text Inspector has implemented technology and policies to safeguard your privacy from unauthorised access and improper use.

6. **Storage and Data Retention:** We store your personal data in the EEA. We retain your personal data for as long as you have an account with us. You can delete your account at any time.

7. **Cookies:**

- (a) **What are Cookies?** Cookies are small text files that are placed on your device when you use the Website. Text Inspector’s use of cookies is detailed below. *Session cookies* enable you to move from page to page within the Website and any information you enter will be remembered but is deleted when you close the page on that Website or after a short time. *Persistent cookies* allow us to remember your preferences and settings when you use the Website in the future.
- (b) **Disabling Cookies:** The use of the cookies described above improves the functionality of our Website and your experience of using them. If you do not want these cookies to be served on your device, you are able to disable them by changing the settings on the Website or on your device. Please note that if you do decide to disable cookies you may not be able to access some of the Website, and some of the features of the Website may not function properly.
- (c) **Third Party Cookies:** Third Party advertisers may place or read cookies on your browser or device when you use the Website. This Policy is applicable only to the use of cookies by Text Inspector and does not cover the use of cookies by any third parties (including advertisers or social media companies).
- (d) **More information:** To find out more about how cookies work, how to manage and delete them and to see which ones have been set please visit [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).

Text Inspector uses cookies and similar technologies in the following ways when you use the Website:

Cookie Type	Purpose	Further Information
Google Analytics	Text Inspector uses Google Analytics cookies to collect anonymous information about how visitors use the Website, which Text Inspector uses to help improve its services.	<a href="#">Google Analytics</a>
Hotjar	Text Inspector uses Hotjar to collect information about how visitors use the Website and collate user feedback so that we can improve our Website functionality and user experience.	<a href="#">Hotjar Overview</a>

Hubspot	These are used to track certain user behaviour when visitors use the Website.	<a href="#">Hubspot Overview</a>
MailChimp	These are used to help the Website run properly and to collect information about how visitors use the Website.	<a href="#">MailChimp Overview</a>

8. **Exercising your rights:** You can contact us using the details set out in Clause 9 below if you wish to: (i) access a copy of the personal data that we hold about you; (ii) correct any items of personal data that we hold about you; and/or (iii) have any items of personal data that we hold about you erased or object to our processing of such items of personal data.
9. **Text Inspector Details:** If at any time you would like to contact Text Inspector about your views on this Policy or any enquiry relating to your personal information, you can do so by sending an e-mail to us at [help@textinspector.com](mailto:help@textinspector.com) or write to us at "Data Protection Query, Text Inspector, 3Unit 20, Fruitworks Coworking, 1-2 Jewry Lane, Canterbury, Kent, CT1 2NP, United Kingdom,". You also have the right to make a complaint to the ICO by contacting [them](#) at any time.